GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:2505
ANSWERED ON:15.03.2007
FOREIGN TOURISTS
Paraste Shri Dalpat Singh

Will the Minister of TOURISM be pleased to state:

(a) whether any Indian Tourism Office has been inaugurated in Shanghai (China) recently;

(b) if so, the details thereof ;

(c) the comparative number of tourists visiting India in the last three years from China, SE Asia, Europe, U.S. and the rest of the World;

(d) whether the proportion of Chinese tourist has been dwindling in the past;

(e) if so, the reasons therefor; and

(f) the steps taken by the Government to attract Chinese tourists?

Answer

THE MINISTER OF THE STATE IN THE MINISTRY OF TOURISM AND CULTURE (SMT. AMBIKA SONI)

(a) and (b) : No, Sir.

(c) : Details of number of tourists visiting India from different regions during the last three years are as given below :

Country/Region	2003	2004	2005
China	21152	34100	44897
SE Asia	168926	209110	241408
Europe	903218	1210723	139354
US	410803	526120	611165
Rest of the World	1215901	1479947	162896

(d) and (e): No, Sir. The above chart indicates steady increase in tourist arrivals from China to India.

(f): The steps taken by the Government to promote tourists inflow to India from China are as follows:-

Printing of tourist literature/collaterals and producing TV commercials in Chinese language.

Launching of "incredibleindia" website in Chinese language.

1500 years of visit of Chinese scholar Xuan Zhuang to India was celebrated and a group of Chinese including the Chinese media visited India in November 2006.

It has been decided to celebrate 2007 as "Indo-China year of Friendship Through Tourism" to promote two way tourism between both the countries and an Action Plan has been finalized to undertake a series of promotional activities for augmenting arrivals from China. These include participation in fairs & exhibitions, organising seminars, workshops & road shows, publication of brochures, offering joint advertising and brochure support, inviting media personalities, tour operators and opinion makers and exchange of travel trade and media persons from both countries.